

Mohammed Al-Bahri

MMIS Core Management Team

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Mohammed is passionate about his work and how to improve his working environment, with both a macro and micro focus. As a holder of an MBA from Strathclyde University, and a Bachelor of Chemical Engineering from Monash University, he is a lifelong knowledge seeker and is keen to achieve and improve himself in a competitive environment.

After starting his career as a graduate process engineer at an engineering consultancy firm where he worked closely with skilled engineers on oil and gas projects, Mohammed took a significant career step by joining JCDecaux. This moved him into a completely new challenge in a growing and high profile sector. Here he has continued to grow and learn.

JCDecaux is a multinational corporation based in Neuilly-sur-Seine, France. The company is known for its ubiquitous bus-stop advertising systems, billboards, public bicycle rental systems, and street furniture. It is the largest outdoor advertising corporation in the world, and plays a major role in transforming urban landscapes.

With JCDecaux Mohammed started as a project engineer and then as a project manager, working on renovations of advertising experience with the state of the art assets at all the major airports in Oman. During that time Mohammed also worked on the Street Furniture Program with the Muscat Municipality.

Currently, he is the Operations Manager for JCDecaux, responsible for leading the technical team of the company and working on the implementation of our contracts with Muscat Municipality and Oman Airports Management Company. In that role Mohammed is:

- ➔ Responsible for all aspects the company's operations, including the import and customs clearance of all assets and equipment, and the safe and smooth transport and installation of that equipment.
- ➔ Leading the technical team of the company and working on the successful implementation of contract requirements with key clients, among them some of the major organisations in the country.
- ➔ Directly in charge of company's projects implementation and planning.
- ➔ Conducting business reviews of our partners and working closely with them to enhance the services provided.
- ➔ Continuously working on promoting sustainable development and work efficiency.
- ➔ In charge of HSE and promoting safe workplace.

